

In the mountains of western North Carolina, something like XM radio is an extremely useful tool, especially when travelling to other nearby cities. Such things as traffic and weather updates from something as easy to use as XM is invaluable as opposed to having to locate a station in the area where I am, if they can even broadcast far enough away for advanced information to make any difference in my navigation choices.

I feel that the broadcast industry could use some competition in that only a few companies own the vast majority of market space. Satellite radio can only help make radio better and have to actually work at their market. Additionally we have to consider that likely GPS systems will be enabling the weather and traffic features for their systems in the near future, bringing further competition to both broadcast and satellite radio.